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## CAPABILITY STATEMENT

The Reimagined Classroom is a company of educators who write educational content for all grade levels and subject areas. Our engaging educational materials meet and exceed Common Core, NGSS, C3, and state-specific standards.

### CORE COMPETENCIES

#### Curriculum Solutions

Our team provides a variety of customized Early Childhood-12th Grade curriculum creation options. Our passion is creating relevant and equitable content customized for target audiences, with student voice and choice at the center.

- . **Pedagogy:** project-based, standards-aligned, inquiry-driven, transdisciplinary connections
- . **Standards:** aligned to core learning objectives and skill acquisition
- . **Assessments:** created using backward design for formative and summative evaluation
- . **Curriculum Mapping:** vertical planning for clear alignment to standards, objectives, and spiraling skills
- . **Audits:** analyzing standards alignment, skill gaps, adherence to initiatives in SEL and DEI

#### Professional Development

We offer fully customizable training options, personalized to suit the needs of your learning community. Our collaborative approach and depth of knowledge in training teachers makes for a unique and meaningful learning experience.

- . **Flexible:** virtual, in-person, or asynchronous; adaptable to half-day, full-day, or multi-day workshops
- . **Curriculum Support:** guidance in applying best practices in alignment with current curriculum
- . **Classroom Management:** effective tools to support teachers and enhance the learning environment for all
- . **Tech Support:** hands-on training for technology, engineering, and coding
- . **Inclusive Teaching:** expanding a teacher's toolkit to reach all students using best practices in DEI, SEL, and ELL

#### E-Learning Development & Instructional Design

We are truly putting the "ed" back in edtech. Our technical knowledge allows us to create interactive and immersive learning experiences in order to build customized learning environments for your learning community.

- . **LMS Integration:** experienced in content development for mainstream and proprietary learning management systems
- . **Digital Course Creation:** authoring interactive courses that are exported and embedded on your website or LMS with SCORM, HTML, and a suite of APIs
- . **Multimedia:** developing scripts, videos, animations, games, and apps targeting academic skills
- . **Accessibility:** ensuring all content includes tools for equal access for all users, aligned to W3C/WCAG standards
- . **Online Assessments:** secure, rigorous, and data-driven assessment creation with industry standard tools such as Learnosity
- . **Cybersecurity and Privacy Policy:** Rigorous cybersecurity practices are in place in order to achieve CMMC 2.0 Level 1 compliance before 2026

### DIFFERENTIATORS

#### By Teachers, For Teachers

Our team is exclusively made up of current and former teachers, bringing a relevant and responsive perspective to our work and ensuring our materials actually work for all students and teachers. We invest in ongoing professional development for our team to stay up to date in current educational trends and pedagogical best practices.

#### Technical Educational Team

Mechanical engineers turned educators turned curriculum writers. Our team of technical experts with teaching backgrounds finds the balance between empowering student learning and making teachers' lives easier. Our team understands how to truly make STEM accessible from K-12.

#### Project Management Process

Our internal systems track project deliverables in terms of deadlines and budget allocation. The first step is to create a "gold standard," working with a client to iterate as much as needed until a deliverable aligns with expectations. From there, this gold standard becomes a blueprint for all remaining work. QA takes the form of content review and copy editing and can also include graphic design. Our team keeps an open line of communication throughout the duration of the project, suggesting ideas to boost quality and efficiency whenever we come across them.

### PAST PERFORMANCE

#### Public Consulting Group (PCG)

##### *Multiple Statewide Uses*

Collaborate as a subcontractor on multiple state-level projects to develop and revise social studies and language arts instructional materials as well as supporting resources for remote, hybrid, and in-person educational settings while adhering to legislative requirements on cultural sensitivity issues. Content development and revisions include unit audits and plans, teacher guides, student activity guides, student readers, assessment materials, supplemental materials, and digital media.

#### The American Public Education Foundation (APEF)

##### *Referenced Nationwide*

Create a set of national standards to guide financial literacy and education for grades K-12 and beyond. This includes standard areas, scope and sequence, benchmarks, learning outcomes, and transdisciplinary lesson exemplars.

#### KinderCare

##### *Used in Thousands of Centers Across the US*

Produce weekly curriculum activities designed to create more inclusive classroom experiences, differentiated for infants through school-age children. Conduct an audit of existing professional development resources to update and distill into asynchronous micro-PDs, allowing easy access to resources for teachers to adopt and support best practices.

#### COMPANY DATA

**CAGE/NCAGE:** 9EPH6  
**TIN:** 83-3100731  
**D-U-N-S #:** 04-076-6328

**NAICS 611710** Educational Support Services  
**NAICS 611430** Professional and Management  
Development Training

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